

# Communication Program

## *High Impact Presentations*

### What You'll Learn

Communicating a presentation, to a few people or to many, is an important business skill. Whether you're persuading colleagues, selling a client, energizing a team or showing an idea to senior management, the power of your presentation can make the difference.

### Why You'll Want To Learn It

Success depends on your presentation ability, so don't miss this opportunity to sharpen your skills. The process focuses on structuring a presentation, building credibility, and selling the idea. How to use voice and gesture to create a strong impression. How to handle a formal speech, impromptu remarks, or a contentious meeting.

### How It Will Help You

We deliver critical methods and techniques that people can draw on to present compelling messages, connect confidently with any audience, and help generate new growth.



### Learn How To:

- Use facts & evidence to persuade your audience
- Communicate with clarity & force
- Be relaxed & natural while presenting
- Develop the flexibility to make complex subject matter easier to understand
- Demonstrate ownership of unfamiliar material
- Project with confidence & enthusiasm that builds credibility

### What We Will Cover:

- Creating a positive impression
- Increasing credibility
- Presenting complex information
- Communicating with greater impact
- Motivating others to action