

## NAED's Leadership Development Program December 2023

Q1. How would you rate the Leadership Development Program's in-person and virtual sessions?

Answer Choices	Responses	
Outstanding	20.00%	2
Exceeded Expectations	40.00%	4
Met Expectations	40.00%	4
Below Expectations	0.00%	0
Greatly Below Expectations	0.00%	0

Q2. How would you rate the value of the program materials, assessments, case studies, and participant manual?

Answer Choices	Responses	
Outstanding	20.00%	2
Exceeded Expectations	20.00%	2
Met Expectations	60.00%	6
Below Expectations	0.00%	0
Greatly Below Expectations	0.00%	0

Q3. I learned new skills and concepts in Leadership Development Program.

Answer Choices	Responses	
Strongly Agree	60.00%	6
Agree	30.00%	3
Neither Agree nor Disagree	10.00%	1
Disagree	0.00%	0
Strongly Disagree	0.00%	0

Q4. I have been able to effectively use the skills and concepts I learned in the Leadership Development Program in my job.

Answer Choices	Responses	
Strongly Agree	30.00%	3
Agree	60.00%	6
Too Soon to Tell	10.00%	1
Disagree	0.00%	0
Strongly Disagree	0.00%	0

Q5. I received valuable coaching that helped me to achieve my learning goals in the program.

Answer Choices	Responses	
Strongly agree	40.00%	4
Agree	40.00%	4
Neither agree nor disagree	20.00%	2
Disagree	0.00%	0
Strongly disagree	0.00%	0

Q6. The organization has seen benefits from my participation in the Leadership Development Program.

Answer Choices	Responses	
Strongly agree	20.00%	2
Agree	60.00%	6
It is Too Soon to Tell	10.00%	1
Disagree	10.00%	1
Strongly disagree	0.00%	0

Q7. As a result of the Leadership Development Program, I have been able to positively impact the employees and departments/projects for which I am responsible.

Answer Choices	Responses	
Strongly agree	10.00%	1
Agree	60.00%	6
It is Too Soon to Tell	30.00%	3
Disagree	0.00%	0
Strongly disagree	0.00%	0

Q8. How likely is it that you would recommend NAED's Leadership Development Program to a colleague?

Detractors (0-6)	20.00%	2
Passive (7-8)	20.00%	2
Promoters (9-10)	60.00%	6
<b>Net Promoter Score</b>		<b>40</b>

Q9. If you wish to share any additional feedback about NAED's Leadership Development Program, please do so in the space below.

I met some wonderful people through this year long program who I hope to remain in close contact with.

I loved the format, the in person meetings were outstanding, the one on one coaching sessions with Jacque were a great help, and the peer coaching sessions were terrific.

Q10. Department (Please check the one that best describes the department you are in)

Answer Choices	Responses	
Accounting and Finance	0.00%	0
Human Resources	0.00%	0
Marketing	10.00%	1
Operations	20.00%	2
Purchasing	0.00%	0
Sales	70.00%	7
Training and Development	0.00%	0
Technology	0.00%	0
Other (please specify)	0.00%	0

Q11. Job Function (Please check the one that best describes your responsibilities)

Answer Choices	Responses	
Buyer/Purchasing Agent	0.00%	0
Director	20.00%	2
Manager (Branch; Channel; General; National; Regional; Territory)	70.00%	7
President (CEO/Chairman/Owner)	0.00%	0
Specialist	0.00%	0
Vice President (Executive/Senior)	10.00%	1
Other (please specify)	0.00%	0

Q12. Gender

Answer Choices	Responses	
Female	20.00%	2
Male	80.00%	8
Non-Binary	0.00%	0
Prefer not to Answer	0.00%	0

### Q13. Generation

Answer Choices	Responses	
Born after 1995 (Gen Z)	0.00%	0
Born between 1980 and 1994 (Millennials or Gen Y)	33.33%	3
Born between 1965 and 1979 (Gen X)	66.67%	6
Born between 1944 and 1964 (Baby Boomers)	0.00%	0
Born before 1943 (Silent Generation)	0.00%	0
Prefer not to Answer	0.00%	0