



## 2025 Eastern Region Conference *(more details to follow)*

*Please note that these times are for the event location, which is in the Eastern Time Zone.*

*(To save to your computer, go to file/download and choose your preferred format.)*

### Sunday, February 16, 2025

5:30 PM - 7:00 PM

#### **RAB Reception**

*Registration Required*

### Monday, February 17, 2025

7:00 AM - 6:00 PM

#### **Connections Hub**

Join us in the Connections Hub for Registration and Networking Showcase for New Manufacturers and Allied Partners.

8:00 AM - 12:00 PM

#### **Coffee Break**

1:00 PM - 2:00 PM

#### **Charging Ahead: Election Recap & the Electrification Surge**

Stay ahead of the curve with the latest insights from NAED leadership. This session will highlight key strategic initiatives, including industry trends, that impact the electrical distribution sector. Learn about new resources and programs designed to support and advance your business.

1:00 PM - 5:00 PM


#### **Refreshment Break**

2:15 PM - 3:15 PM

#### **Education Session**

3:30 PM - 4:30 PM

#### **Education Session**

4:30 PM - 5:00 PM	<p><b>First-Time Attendee Huddle</b></p> <p>New to the conference? Join us for an informative session designed exclusively for first-time attendees. Connect with fellow newcomers, get tips on making the most of the event, and hear from NAED leaders who will share insights on navigating the conference. This is a great opportunity to build your network early and set yourself up for a successful experience.</p>
4:30 PM - 5:30 PM	<p><b>Happy Hour</b></p>
5:30 PM - 7:00 PM	<p><b>Welcome Reception</b></p> <p>Sponsored by <a href="#">Atkore</a> </p>
<p><b>Tuesday, February 18, 2025</b></p>	
7:00 AM - 5:00 PM	<p><b>Registration</b></p>
7:00 AM - 8:15 AM	<p><b>Workforce Development Education Session &amp; Breakfast</b></p> <p><i>Presented in partnership with <a href="#">LEAD</a>, <a href="#">Women in Industry</a>, and <a href="#">iBelongHere</a></i></p>
8:00 AM - 4:30 PM	<p><b>Networking Showcase for New Manufacturers and Allied Partners</b></p>
8:00 AM - 11:30 AM	<p><b>Coffee Break</b></p>
8:30 AM - 10:00 AM	<p><b>Open General Session</b></p>
10:15 AM - 11:30 AM	<p><b>Future's Group Roundtable</b></p> <p>Engage in peer-to-peer discussions on the trends shaping the future of electrical distribution. This interactive session provides an opportunity to exchange best practices and explore strategies for tackling emerging challenges and seizing new opportunities.</p>

2:00 PM - 4:50 PM	<b>Refreshment Break</b>
2:00 PM - 4:50 PM	<b>Distributor-Hosted B2B Booth Sessions (Appointments Only Format)</b>
5:00 PM -7:00 PM	<b>Networking Reception</b> <i>Sponsored by <a href="#">Keystone Technologies</a></i> 
<b>Wednesday, February 19, 2025</b>	
7:00 AM - 12:20 PM	<b>Registration</b>
7:15 AM - 12:20 PM	<b>Distributor-Hosted B2B Booth Sessions (Appointment and Open Format)</b>
<a href="#">NAED Home</a>   <a href="#">Contact Us</a>   888.791.2512	